

The Growth Coalition Presents
2023 Good Growth Awards Gala



ROUGESTONE

IMPORTANT DATES

Accepting Applications June 1st

Entries Deadline
Friday, August 11th

Good Growth Awards Gala
Thursday, October 26th
6 - 9 pm
Renaissance Hotel



Good Growth Awards

FOR MORE INFORMATION CONTACT:

Brandi Chambliss

318.789.5986

office@growthcoalition.com





ABOUT THE GROWTH COALITION

WHO WE ARE:

The Growth Coalition is an organization dedicated to responsible, well planned and designed growth in East Baton Rouge Parish and the Greater Baton Rouge area. Our organization was established in 1994 to create a coordinated group of real estate professionals to have a unified voice in the development affairs of our community. Our group consists of real estate developers, builders, contractors, civil engineers, realtors, architects, real estate attorneys, lending institutions, utilities and others in the real estate industry.

WHAT WE DO:

- » *Educate the press and the general public on the dollar value of growth to municipalities*
- » *Directly assist growth professionals involved in development in the Greater Baton Rouge Area*
- » *Continually build on the success of the annual Good Growth Awards*
- » *Meet with the Mayor on a monthly basis*
- » *Work with the Planning Commission Staff and Metro Council to seat qualified citizens on the Planning and Zoning Commission*
- » *Develop important associations with members of the Metro Council and Planning Commission to update and educate them on the concerns of our industry*
- » *Serve on numerous committees to draft or amend ordinances included in the Unified Development Code*
- » *Keep our members abreast of our current endeavors and any breaking news in our industry through e-mail newsletters.*

INTERESTED IN JOINING GROWTH COALITION?

If you have an interest in joining the Growth Coalition, please go to our web site www.growthcoalition.com and download a membership application form or call Brandi Chambless at (318) 789-5986.

ELIGIBILITY REQUIREMENTS



MISSION AND PURPOSE OF GOOD GROWTH AWARDS: The Growth Coalition seeks to inform and equip its members and the community by highlighting projects that “raise the bar” for development in the Baton Rouge and surrounding areas. Developers play a vital role in the health of our economy, and we offer a platform to promote well calculated risk and thoughtful practices, helping to reward leaders and encourage others to be thoughtful and innovative in their assigned disciplines.

AWARD SELECTION: The selection of award winning projects is very subjective, but generally speaking, award winning projects demonstrate one or more of the following attributes: a developer’s vision for filling a market niche or bringing a new and innovative product to market; has curb appeal that enhances an area; incorporates innovative design and/or construction techniques (*technology, energy, environment*); applies Smart Growth principles; has a positive economic impact to the community.

ELIGIBLE PROJECTS: Real Estate Projects starting from January 1, 2021, to present, must be completed at the time of application; located within East Baton Rouge Parish or surrounding parishes; *Projects previously considered, but did not receive an award due to completion time or occupancy may reapply. Office Buildings must have 75% minimum occupancy.

CATEGORIES AND PROJECT TYPE: Awards are not based on category alone, but rather on merit. Some categories may have no winners and others may have multiple winners. Projects are generally described as one of the following: Subdivision; Multifamily (*apartment, townhome, condo*); Residence; Commercial (*Retail, Office, Lodging & Industrial*); Institutional (*Education, Place of Worship, Civic*); Rehabilitation (*Commercial or Residential*); Mixed Use Development; Landscape; Other

WHAT TO SUBMIT*: Each entry must include the following: **a) application fee, b) awards application with project description attached, c) applicable plans (site, floor, landscape, final plat, etc), d) photographs (no less than 3 and no more than 8, descriptively labeled photos of the project).** Remember the project description and pictures are the primary elements to promote your entry and will be used during the banquet and in Good Growth Awards promotions.

OPEN: June 1st

DEADLINE: Entries must be received by 5:00pm Friday, August 11th

DELIVERY: ELECTRONIC SUBMISSIONS ONLY! (Complete this form and click "SUBMIT" on last page.)

APPLICATION FEE: \$200 per entry must be included with application. Checks made payable to Growth Coalition or pay online [here](#). (Mail: P.O. Box 80305, Baton Rouge, LA 70898)

PHOTO QUALITY: Photographs must be saved to a minimum of 3”x 5” size, at resolution equal to or greater than 300 DPI and in a JPEG, TIF, EPS or PDF format.

GOOD GROWTH AWARDS ENTRY FORM

Please use one form per entry.
You may make as many copies as you need.

Property Type: Subdivision Multifamily (apartment, townhome, condo)
 Residence Institutional (Education, Place of Worship, Civic)
 Commercial (Retail, Office, Lodging & Industrial) Rehabilitation (Commercial or Residential)
 Mixed Use Development Landscape
 Other

Sub Category: Affordable Market Rate High End

1. Entry submitted by: (company name) _____

2. Address of Company: _____

3. Contact Person: _____

4. Contact Phone Number: _____ E-mail: _____

5. Submitted by: Developer/Owner Contractor
 Architect/Designer Other _____

6. Person to receive the award(s) at Awards Banquet: (if different than developer/owner) _____

7. Name and/ or Company, and Project Name to be on Award: _____

8. **Name of project entered:*** _____

9. **Address of project entered:*** _____

10. Project Description: (See following page)

Developer/Owner: _____ Contact: _____

Phone: _____ E-mail: _____

Contractor: _____ Contact: _____

Phone: _____ E-mail: _____

Engineer: _____ Contact: _____

Phone: _____ E-mail: _____

Architect/Designer: _____ Contact: _____

Phone: _____ E-mail: _____

Landscape Architect: _____ Contact: _____

Phone: _____ E-mail: _____

Realtor: _____ Contact: _____

Phone: _____ E-mail: _____

Other: _____ Contact: _____

Phone: _____ E-mail: _____

I certify that the submitted work was done by the parties credited and meets all the eligibility requirements.

Name: (typed or printed) _____

Firm Named: (if applicable) _____

GOOD GROWTH AWARDS ENTRY FORM (continued)

Project Description

Use additional paper if needed

Why this project should win an award

Use additional paper if needed

For more information, contact Brandi Chambless at 318.789.5986
or e-mail at office@growthcoalition.com

TICKET INFORMATION

Thursday, October 26th 6-9pm
Renaissance Hotel

Reserve Your Sponsorship Table Today. [CLICK HERE](#)
or email Brandi Chambless at office@growthcoalition.com

SPONSORSHIP OPPORTUNITIES

PLATINUM \$5,500

- Includes 1 reserved premier table (10 tickets) with logo identification on tabletop signs
- Logo recognition on special thank you page, and back cover of the gala booklet
- Premier logo placement on all promotional materials and social media
- Business Report spread announcing winners after the event
- Signage and special recognition at the event

GOLD \$3,300

- Includes 1 prime reserved table (10 tickets) with logo identification on tabletop signs
- Logo placement on all promotional materials and social media
- Business Report spread announcing winners after the event
- Logo recognition on the back cover of the gala booklet
- Signage and recognition at the event

SILVER \$1,800

- Includes 1 reserved table (8 tickets) with company name recognition on table top signs
- Company name listed on all promotional materials and social media
- Company name recognition on the back cover of the gala booklet
- Business Report spread announcing winners after the event
- Recognition at the event

Thank you to our Media Sponsor!



PAYMENT FOR APPLICATION

- My check is enclosed.
- I Paid Online [Click Here](#)

PRINT and email to office@growthcoalition.com
(If print button does not work, go to file print in the browser you are using)

For more information, contact Brandi Chambless at 318.789.5986
or e-mail at office@growthcoalition.com